

Digest is compiled by Alain Louchez CDAIT Co-founder & Director Emeritus

TRANSFORMATION (DT) THROUGH INTERNET OF THINGS
TECHNOLOGIES (IoT in Context) Some biweekly perspectives on DT from around the globe gathered by CDAIT - 50 added for this Digest (3800 entries since April 1, 2022) https://cdait.gatech.edu/sites/default

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GOVERNANCE & THE INTERNET OF THINGS

Evertiq posting, "Cybersecurity in IoT: Mandatory [in the European Union] from August 2025," Evertiq, June 24, 2025 https://evertiq.com/news/2025-06-24-cybersecurity-in-iot-mandatory-from-august-

David Sella-Villa, "How Internet of Things devices affect your privacy – even when they're not yours," The Conversation, June 24, 2025 https://theconversation.com/how-internet-of-things-devices-affect-your-privacy-even-when-theyre-not-yours-251592

John Davidson," 'AI agents' could turn out to be as useless as The Internet Of Things," Financial Review, June 24, 2025 https://www.afr.com/technology/thinking-of-finally-making-your-home-smart-read-this-first-

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European Commission press release, "2025 State of the Digital Decade report urges renewed action on digital transformation, security and technological sovereignty,'

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On June 16, 2025, the United Kingdom On June 10, 2025, the Onted Kingdom
Information Commissioner's Office (the
"ICO") published its draft guidance on
Internet of Things products and services
[open for consultation until September 7,
2025], Hunton Privacy & Information Security
Blog, "UK ICO Publishes Draft Guidance on
Internet of Things Products and Services,"

https://www.hunton.com/privacy-and-information-security-law/uk-ico-publishes-draft-guidance-on-internet-of-things-products

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Biweekly IoT News Digest (06/25 - 2)

IoT News and Market Reports

- (Second Half of June 2025)
 Selected IoT-related announcements and featured activities/topics gathered by CDAIT from governments; agencies; consortia; alliances; associations; standards, research and other similar groups around the world - 15 entries: https://cdait.gatech.edu/sites/default/files/2025-06/IoT_News_Filings_June_2025_Second_Half.pdf
- Sample list of IoT-related market reports gathered by CDAIT 50 entries: https://cdait.gatech.edu/sites/default/files/2025-06/IoT_Market_Reports_June_2025_Second_Half.pdf

Georgia Tech IoT-related Info/Research Noticed by CDAIT

- Baru, Abdurrahman, Marwan M. Shagar, Anshi Vajpayee, Graham J. Moore, Jin Lee, and Eunhwa Yang, "**Predicting and Enhancing Indoor Environmental** Quality in Educational Environments: Latest Trends in AI and Machine Learning Applications," Proceedings of the 23rd CIB World Building Congress, 19th – 23rd May 2025, Purdue University, West Lafayette, USA https://www.researchgate.net/profile/Abdurrahman-Baru/publication/392713104_Predicting_and_Enhancing_Indoor_Environmental_ Quality_in_Educational_Environments_Latest_Trends_in_AI_and_Machine_Learning_Applications/links/684f179311be4823fbde8acc/Predicting-and-Enhancing-Indoor-Environmental-Quality-in-Educational-Environments-Latest-Trends-in-AIand-Machine-Learning-Applications.pdf
- Wang, Shu, and Roger J. Jiao, "Cognitive intelligent task allocation for human-automation symbiosis in Industry 5.0 manufacturing systems via non-cooperative game theory: a bi-level optimization approach," The International Journal of Advanced Manufacturing Technology 136, no. 3 (2025): 1717-1739 https://link.springer.com/article/10.1007/s00170-024-14890-0

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Special Reading Suggestions

- Jessica Raney, "Security or chaos? Why IoT doesn't Work Without a Reliable Power Supply," Home Briefings, June 28, 2025 https://homebriefings.com/why-iot-doesnt-work-without-a-reliable-power-supply/
- Stan Gray, "Dispelling the Myth that 5G will Replace Wi-Fi for IoT," The Fast Mode, June 25, 2025 https://www.thefastmode.com/expert-opinion/42881dispelling-the-myth-that-5g-will-replace-wi-fi-for-iot
- Nikita Kumarai, "Industrial IoT: The New Backbone of Resilient Supply Chains," BIS Infotech, June 22, 2025 https://www.bisinfotech.com/industrial-iot-thenew-backbone-of-resilient-supply-chains/
- Ketki Dongare, "Role of Digital Twins in IoT: Revolutionizing Various Sectors Globally," TimesTech, June 20, 2025 https://timestech.in/role-of-digitaltwins-in-iot-revolutionizing-various-sectors-globally/
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- Mark Lovett, "How AI-Powered Edge Computing Is Revolutionizing IoT Security," NewsWatch, June 17, 2025 https://newswatchtv.com/2025/06/17/howai%E2%80%91powered-edge-computing-is-revolutionizing-iot-security/
- Eric Hugo, "The internet of forgotten things where IoT failure hits hardest (Reader Forum)," RCR Wireless, June 16, 2025 https://www.rcrwireless.com/20250617/internet-of-things/iot-of-fogotten-things
- Deepal Mehta, "IoT sensors catapult from data collection to decision making," Fierce Electronics, June 16, 2025 https://www.fierceelectronics.com/sensors/iot-sensors-catapult-data-collection-decision-making

Selected IoT Perspectives Internet of Things in the Retail Industry

"The retail industry is undergoing a transformative shift, driven by the integration of IoT technologies. Retailers are lever aging IoT to offer personalized shopping experiences, manage inventory efficiently, and implement smart checkout systems. These innovations are enhancing customer satisfaction and operational efficiency, propelling the retail sector towards a more data-driven and customer-centric approach. The global IoT in retail market is expected to reach \$27.4 billion by 2025, growing at a CAGR of 20% (Electro IQ). IoT-enabled personalized marketing can increase sales by 10-30%, highlighting the significant impact of IoT on retail performance." Cogent Infotcch blog, "10 IoT Trends Poised to Transform Industries in 2025," Cogent Infotech, February 4, 2025 https://www.cogentinfo.com/resources/10-iot-trends-poised-to-transform-industries-in-2025

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- Wise Guy Report press release, "Internet of Things in Retail Market to Reach USD 100.0 Billion and Growing at a CAGR of 11.25% by 2032," Industry Today, June 10, 2025 https://industrytoday.co.uk/it/internet-of-things-in-retail-market-to-reach-usd-1000-billion-and-growing-at-a-cagr-of-1125-by-2032
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- Sergei Nikonenko, "IoT in Retail Industry: Real Applications, Trends, and Costs for Implementing IoT in Your Business," Purrweb, January 17, 2025 https://www.purrweb.com/blog/iot-in-retail/

Research background info (sample): Kazi, Kutubuddin Sayyad Liyakat, "Machine Learning-Powered IoT (MLIoT) for Retail Apparel Industry." In Sustainable Practices in the Fashion and Retail Industry," pp. 345-372. IGI Global Scientific Publishing, 2025 https://www.igi-global.com/chapter/machine-learning-powered-iot-mliot-for-retail-apparel-industry/372023; Ho, Thanh, Ho Nguyen, Hao Dinh, Hoa Pham, Phuong Pham, and Uyen Tham, "Understanding customer opinions on IoT applications implemented in the retail industry worldwide and its implications for businesses in Vietnam," Journal of Systems and Information Technology 27, no. 1 (2025): 146-172 https://www.emerald.com/insight/content/doi/10.1108/jsit 02-2024-0035/full/html; Gupta, Rajesh, Mohammed Usman, Pratibha V. Kashid, Mrs Lekshmi Mohan, Vishakha A. Gaidhani, and Ms Archana R. Ghuge, "Artificial Intelligence and IoT in Retail Marketing: Innovations in Smart Stores and Personalized Shopping," Artificial Intelligence 5, no. 2 (2025)

https://www.researchgate.net/profile/Mohammed-Usman-30/publication/390740662_Artificial_Intelligence_and_IoT_in_Retail_Marketing_Innovations_in_Smart_Stores_and_Personalized_Shopping/links/67fb7b79bd 3fi930dd5d5d4d/Artificial_Intelligence_and_IoT_in_Retail_Marketing_Innovations-in-Smart_Stores-and-Personalized_Shopping,Ddf; Chan, Chi On, Henry Lau, and Youqing Fan, "Modelling intended product demand in fashion retail using IoT and AI," International Journal of Business Information Systems 48, no. 1 (2025): 54-71 https://www.inderscienceonline.com/doi/abs/10.1504/IJBIS.2025.144080; Rajan, Raji, N. V. Vinutha, Shruti Mishra, and Shefali Shukla, "Smart retail: the convergence of AI and IoT for smart shopping," International Development Planning Review, Volume 24, Issue 01, 2025

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